



## ABOUT ME

I'm Johanna Ekouloung, an enthusiast webdesigner with 10 years of experience in User Experience and Strategic communication.

Currently, I'm working with small businesses and business owners on solutions that empower their visibility online.

## EDUCATION

### FRONT-END DEVELOPER

MAGEWEB I Certification

Lyon, FRANCE (2021)

### MASTER DEGREE IN MARKETING

Ipag Business School (2012-2013)

## TOOLS

Adobe Photoshop

Adobe Illustrator

InDesign

Google Analytics

## LANGUAGES

**ENGLISH** Bilingual proficiency

**FRENCH** Native proficiency

# JOHANNA EKOULOUNG

Webdesigner

**jencomunik.com**

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## EXPERIENCE

### Working as a freelancer since May 2015

#### Webdesigner

- Creating user interfaces using variety of tools including HTML and CSS technologies
- Defining graphical charters
- Editing CMS, setting Google analytics to improve the SEO
- Creating marketing campaigns
- Making product illustration videos

#### Community manager

- Setting and implementing social media and communication campaigns

#### Event Assistant

##### MBDA France (May - July 2014)

- Organised the air show (Eurosatory)
- Managed the invitations of different countries
- Coordinated logistics

#### Communication officer

##### Amadeus France (May - Nov 2014)

- Managed logistics and coordinated with internal services
- Designed communication media (books, brochures, newsletters)
- Managed providers, suppliers and communication agencies
- Monitored the website traffic, analysed the results and research to identify areas of improvement in the call to action

## COMMUNITY ENGAGEMENT

### Volunteering

#### Community manager at the French school of Thiès, Senegal

Built an online community

#### Treasurer (Feb 2021 - Jun 2023)